



NEWS

Tepoztlán, Mexico

Psychedelic Wellness Company Kaivalya Kollektiv Launches Quetzalli, a Non-profit Supporting the Ancestral Roots of Mexico

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Programs will focus on medicinal plant preservation, cultural preservation, ecosystem regeneration, and public education

Kaivalya Kollektiv, a multifaceted provider of psychedelic wellness, education, and sustainability, is pleased to announce the launch of Quetzalli, a 501(c)3 charitable non-profit organization devoted to reciprocity towards Indigenous Mexican psychedelic and agricultural traditions.

In administering both its Tandava Retreats in Tepoztlán, Mexico, and its F.I.V.E. information portal devoted to the psychedelic compound 5-MeO-DMT, Kaivalya and its subsidiary companies has been privileged to be allowed to draw from a wealth of traditional ceremonial knowledge, offered in the spirit of sharing by local communities and practitioners for the benefit of retreat guests, wellness seekers, and curious minds. The mission of the non-profit Quetzalli is to honor the ancient ancestral wisdom of Mexico and to preserve Indigenous practices.

“Indigenous usage of psychedelics in sacred ceremonies has developed over thousands of years, producing knowledge that can benefit all of humanity. It is imperative that we approach these practices through the lens of sustainability and integral preservation so we can all continue to benefit and heal using traditions passed down through generations. This means supporting communities of wisdom keepers and actively becoming caretakers of the psychedelic garden we call earth,” said Michael DeNicola, Executive Director of Quetzalli.

Quetzalli’s programs will focus on medicinal plant preservation, cultural preservation, ecosystem regeneration, and public education about wellness and sustainability.

“We are excited to welcome Quetzalli to the Kaivalya Kollektiv family, and there is no one better to lead the charge than Mike,” said Joel Briere, CEO of Kaivalya Kollektiv and Board Chair of Quetzalli. “Quetzalli is our way of honoring and showing our gratitude for Mexico, its land, and its people. There are a lot of give-back initiatives that are strictly for optics. We intend to lead by active example.”

Quetzalli’s first initiatives include supporting the local Wixárika tribe in the building of greenhouses and germination equipment to ensure an adequate supply of sacred Peyote cacti in its native habitat, and the education of local families and farmers in Indigenous techniques for sustaining biodiversity in food production and forestry. These efforts will be conducted in collaboration with the Mexican charitable organizations Ha Ta Tukari and Reserva Natural Rancho Los Ocotes, respectively.

“We believe that Quetzalli is made up of life enhancing agents that promote the symbiotic relationship between human beings and their natural environment. It will be an honor to go hand in hand. Our commitment is to regenerate the soil, air and water to increase the nutrition and vitality of all living beings. Maintaining human progress in a sustainable inclusive community towards a bioethical evolution is the goal,” said Jaina Andrea Novelo Guevara of Reserva Natural Los Ocotes.

The organization’s initial fundraising round is scheduled for completion at the end of Q4 2022, with construction of operational infrastructure set to begin shortly thereafter. Donations to Quetzalli are tax-deductible in the U.S. as allowed by law.

Those interested in interviewing Joel Brierre, Michael DeNicola or Luis Fabian Rodriguez of Quetzalli, or representatives of Ha Ta Tukari and Reserva Natural Rancho Los Ocotes, or other members of this charitable collaboration for the preservation of psychedelic cultural heritage are invited to contact:

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ABOUT QUETZALLI

Quetzalli was founded on the understanding that human beings have forgotten how to live in the right relation with ourselves and our surrounding environment. As an organization, Quetzalli yearns to deepen our connection within our own hearts and within nature. This deep calling has drawn so many of us to take part in and learn from practices and customs that have been shepherded by indigenous cultures for millennia. The psychedelic renaissance has created sustainability issues, accessibility issues, and a lack of inclusion and equity for the indigenous cultures who have been guiding us back to our roots, which Quetzalli hopes to address through reciprocity and cooperative environmental and educational practices within these communities.

