SafeGuard Privacy Marks Continued Growth being Named as Best Privacy Technology Vendor for 2023

NEW YORK (PRWEB) TK – AdExchanger has named SafeGuard Privacy, a SaaS-based compliance platform that allows publishers, agencies, brands, data providers, and tech platforms to assess, remediate, and, and demonstrate compliance with global privacy compliance laws and requirements, the Best Privacy Technology Vendor for 2023. The award was announced at AdExchanger's gala in New York on Sept. 26, the Best Technology & Service Providers category finalists included Adjust, Nano Interactive, Proximic by Comscore, and Roquad.

"Being recognized as Best Privacy Technology Vendor is a huge validator to all the hard work and dedication our team has invested in building an innovative compliance platform for our customers," said SafeGuard Privacy Co-Founder and CEO Richy Glassberg. "We started SafeGuard Privacy when we saw a gap in the market, and have helped countless companies stay compliant with the quickly evolving privacy regulations."

AdExchanger's Programmatic I/O offers a comprehensive educational experience, and valuable networking opportunities, and is considered a wise investment in one's professional growth within the programmatic industry. Award finalists were selected based on rigorous criteria by an esteemed panel of senior industry experts.

The company has been on a steep growth trajectory this year, partnering with both the IAE and the NAI, making it possible for the organization's members to organize management of the process and showcase both compliance and ethics.

"We saw an explosion of U.S. Laws across states this year," said Glassburg. "We help companies save time and money by streamlining vendor compliance and providing the tools and intelligence needed to navigate the evolving complexity of privacy regulation."

If you are interested in learning more about this news, please contact hello@safeguardprivacy.com.

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About SafeGuard Privacy
Founded in 2018 by technology and privacy experts, SafeGuard Privacy offers the first platform for comprehensive privacy compliance management and collaboration. A key feature of the platform is its comprehensive and independent assessments that evaluate a company's privacy programs and guides them on their path to compliance. Its workflow management and governance tools, including policy wizards, training, secure document storage, real-time reporting, and true auditing features empower businesses with everything they need to mitigate risk and demonstrate compliance -- all while saving time and money. In addition, The Vendor Compliance Hub solves the industry RFI process, making it easy for vendors to demonstrate privacy compliance to their partners and mitigate third-party liability. For more information, visit http://www.safeguardprivacy.com.